



Town of Moraga	AGENDA ITEM
<b>DISCUSSION OF TOWN GOALS</b>	<b>IV.</b>

Meeting Date: February 20, 2010

**TOWN OF MORAGA**

**STAFF REPORT**

**To: Honorable Mayor and Council Members**

**From: D. Michael Segrest, Town Manager**

**Subject: Town Council Goal Setting Session**

**Request**

Review Town staff's work plan and incorporate and/or redirect priorities and goals for the coming year.

**Background**

Town Council typically holds an annual goal setting session early in the year to provide direction to staff on priorities for the upcoming year.

**Discussion**

The goal setting session will be from 8:00 a.m. to 12:00 noon in the La Sala room at the Hacienda. Since some council members have commitments after lunch, it would be helpful if everyone can arrive a little early so we can begin promptly at 8:00 a.m.

Mayor Ken Chew has presented his goals for the coming year which are:

1. A balanced budget.
2. Implementation of the measures recommended by the Revenue Enhancement Committee.
3. Approval of the Moraga Center Specific Plan.
4. Formation of a Development Agreement Subcommittee.
5. Potential use of Measure WW funds for significant improvements to the Camino Pablo playing fields.
6. Continued work with the Moraga Chamber of Commerce and Saint Mary's College.
7. Continued efforts to reduce sales tax leakage from the community.
8. Revitalization of the Rheem Shopping Center.

- 1 9. Amendments to the Sign Ordinance.
- 2 10. Acceptable resolution for a separation in Rancho Laguna Park.
- 3 11. The remodel of 329 Rheem Boulevard.
- 4 12. The relocation of the Corporation yard to 331 Rheem Boulevard.
- 5 13. Revamping the Town's website.
- 6 14. Video recording and video streaming of Town Council meetings to ensure
- 7 Council meetings would be more accessible to constituents.

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9 Some other possible topics that you may wish to discuss include (not in priority):

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- 11 1. 2010-11 budget priorities
- 12 2. Moraga Center Specific Plan – Development Agreement
- 13 3. Lighting Assessment District ballot measure
- 14 4. Emergency preparedness training
- 15 5. Homecoming recognitions for veterans
- 16 6. Town Council Chambers and agenda format
- 17 7. Hacienda Plan Implementation
- 18 8. Projects to plan for grant opportunities
- 19 9. Creek setback ordinance
- 20 10. Grading ordinance revision
- 21 11. Green Building ordinance

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23 **Fiscal Impact**

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25 To be determined based on Town Council goals.

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27 **Alternative(s)**

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29 Add, delete, amend and/or set priorities for goals.

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31 **Recommendation(s)**

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33 The basic work program outlined in the attached departmental lists exceeds our  
34 ability and capacity to complete this coming year. Staff has outlined all of these  
35 items to give Town Council the opportunity to direct us on priorities and insure we  
36 accomplish the most important things first. We will, of course, also have new  
37 items that will come up during the year which only compounds the challenge of  
38 accomplishing the work load, so expectations should be tempered with a degree  
39 of realism.

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41 **Report reviewed by: Town Manager**

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43 **Attachments:**

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- 45 **A. Department Goals**
- 46 **B. Infrastructure Committee Proposal**

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